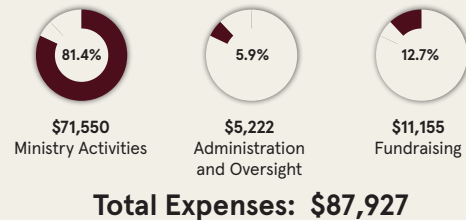


We are grateful for you, for every praying and giving partner of Jesus Film Project®. We want to share the impact of your partnership—how God is working through you and the 1,800 ministry partners we serve. The film “JESUS” and all Jesus Film® media ultimately belong to His church around the world. Our calling is to help resource His body, to equip partners to take these tools to an estimated 3 billion people who have yet to understand the gospel, and then to make disciples. As Jenn Tarbel with Hope International has said: “...[Jesus Film Project makes] their resources incredibly accessible to the field. Not only are the films in many languages, but they allow for us to distribute them in whatever way is most effective for the field (SD card, DVD, online) at no cost. Their flexibility and open-handedness are a real gift.” Those open hands are because of you! It is your gifts and intercession that have resulted in 90 translations of “JESUS” and thousands of showing tools being delivered during 2024. And an estimated 223,578 growing churches were planted. Millions are being impacted as these partners who use “JESUS” share His Word in the power of the Holy Spirit. It’s why your gifts are carefully managed—the reason we have created this summary financial report. For your own gracious partnership, thank you.

Revenue Sources (in thousands of dollars)*



Expense Sources (in thousands of dollars)*



*Figures are for the fiscal year ending August 31, 2024

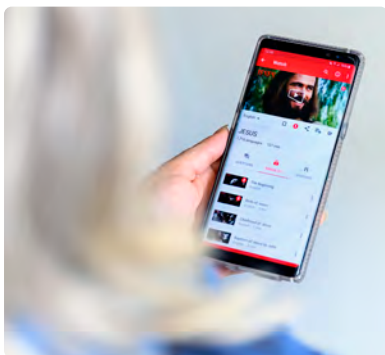
2024 Ministry Impact Reports

Reaching Everyone, Everywhere, Until the Task Is Done

Translations Share the Gospel in Heart Languages

“The majority of the Biafada people of West Africa follow a [dominant, aggressive religion] and aren’t interested in hearing the good news of Christ. But I found a far more receptive atmosphere among the voice actors than I’d anticipated. One voice actor told us how she involved her husband, a religious leader, in practicing her lines. One day her husband said to her: ‘Can I know more about the Jesus you have been talking about? Tell me more.’ So she called the [script] translator for the Biafada ‘JESUS’ film recording project to come and talk with her husband. He explained who Jesus is and what Jesus could do for him if he accepted Him into his life. The conversation continued until her husband decided to request a copy of the ‘JESUS’ film. The woman said she prays every evening that God will reveal Himself to her husband. I know this film will surely transform my husband and make him a better person The film is very powerful.”

— report from recording team



Short Films Create Pathways for the Gospel

“I have a story from the Republic of Georgia summit. A guy did the ‘Knowing Jesus’ training with us but wasn’t super keen about using media in evangelism/disciple making. Afterwards he went back to [an adjacent country where sharing his faith was difficult]. He got a haircut and while there the barber (a woman) shared about difficulties in her marriage. This guy had his Jesus Film Project tablet and showed the ‘sinful woman’ clip from the ‘JESUS’ film to her. With tears in her eyes, she wanted to know more about Jesus and ended up praying to receive Christ. This guy then texted me and said, ‘... media can work here ...’”

— Jesus Film Project staff member

The Impact of Supplying Equipment to Teams

“I first want to thank God for His grace in making this dream a reality. Thank you for being mindful and thoughtful toward us in Tumu. We are grateful that you have fulfilled your promise to the church here. God bless you. What you have given us is more than tools—it’s a ministry lifeline. With the tablet loaded with videos in the Sisaala language, it is now much easier for me to reach the Sisaala people with the gospel. I can meet small groups, show them these videos, and let them hear the gospel in their own language. This approach is far more impactful than using a film in another language and translating it for them.”

— report from recording team



“Now it is required that those who have been given a trust must prove faithful.”

—I Corinthians 4:2, NIV

2024 Ministry Statistics

Your Gifts Are Sending the Gospel to People Who Have Never Heard

What God is doing is amazing. He will not rest, nor will we, until *everyone, everywhere*, has seen “JESUS” in a heart language they understand. This past year we saw Jesus Film® content broadcast on more than 170 stations, to a potential audience of 208.4 million in more than 127 countries. Digital evangelism and video streaming continued to expand in reach and numbers. Last year, through the Jesus Film Project YouTube® channel, website, app and partner sites, people in 233 countries watched “JESUS” and other Jesus Film media in 1,921 different languages. The late George Verwer, founder of Operation Mobilization, said, “*Jesus Film Project is one of the greatest cutting-edge evangelistic efforts that the world has ever known. Agencies like us consider it a privilege to be involved in this endeavor that has the stamp of God on it.*” Rick Warren, founding pastor of Saddleback Church has said, “*It’s the most effective evangelistic tool ever invented, the ‘JESUS’ film.*” Therefore, supporting and enabling the work of more than 1,800 ministry partners is a privilege and a responsibility. This global partnership will reverberate throughout all eternity. So rejoice with us as you review these amazing statistics. For your faithfulness and intercession, thank you.

Each Statistic Represents Real People Transformed by the Power of the Holy Spirit and Your Love



767,711,625 Viewings***



22,357,788 Indicated Decisions*



612 New Churches Planted Every Day (on average)



Church-Planting Film Teams working in 88 Countries



208.4 Million Have Heard Through Broadcasts



1,629 Backpack Sets and Other Film-Sharing Tools



4,999 Video Tablets and NewLifeBox™ Kits

*Statistics are for 2023 and are based on reports received. They include conservative estimates for TV, radio and internet.

***Includes multiple exposures per viewer.

Jesus Film Project Is Your Ministry, Advancing the Work of the Church

By the end of 2024, “JESUS” became available in 2,199 languages and dialects. The 686th Mission 865 language was completed, for people groups with 50,000 or more language speakers. That’s almost 80% of the total Mission 865 goal.

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By the End of 2024

	“JESUS” (classic)	“Magdalena” (for women)	“The Story of Jesus for Children”	Short Films (for seekers)	“Walking With Jesus” (Africa)	“Following JESUS” (India)	“Rivka” (women’s discipleship)
	EVANGELISM FILMS				DISCIPLESHIP FILMS		
	2,199	236	190	372	115	21	37

A Year of Digital: Internet Evangelism

YouTube – Jesus Film Channel
127,381,888 Views · 39.6%

Partner Apps/Websites/Other
192,728,867 Views · 60%

Jesus Film App and Website
1,361,816 Views · .4%

Total Online Views* 2024: 321,472,571

* Includes 9-10 Million Gospel Exposures (Estimated) as Defined by Cru: These estimates include mass presentations of the gospel—number of people exposed to the gospel through mass means with an opportunity to respond.

“Over the years, we have seen the global impact of the ‘JESUS’ film, and we think it’s the greatest investment we have ever made. We hope you will join with us in this unprecedented opportunity to help finish the task of the Great Commission.”

— Curt and Erin Hensley, Co-Chair of Jesus Film Project® Advisory Board, Cru® Board Member

Thank you for making a difference for Christ’s kingdom
(800) 387-4040 • www.jesusfilm.org



Jesus Film®