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**PRESS RELEASE**

**Embargoed until 5pm (EAT) Thursday, November 29th 2023**

**RECORD-BREAKING JESUS FILM PROJECT UNVEILS NEW INNOVATIVE ANIMATED FILM, *JESUS* (2025), IN KAMPALA**

On 29 November in Kampala, Jesus Film Project, a leading initiative dedicated to engaging the watching world with Jesus, announced the launch of their latest cinematic undertaking, *JESUS* (2025).This ground-breaking film, set to hit theatres worldwide in December 2025, brings the story of Jesus to life as depicted in the Christian Gospels, introducing His story to a new generation through cutting-edge film technology.

The leadership of Jesus Film Project in Africa in partnership with LIFE Ministry Uganda announced this film as part of a 3-day planning event to catalyze 100,000 African mothers and daughters into leadership by 2025 and mobilize strategic partners for continental evangelism. H.E. Hon. Mrs. Janet Kataaha Museveni, the First lady of Uganda, and Hon. Minister of Education and Sports and 200 Christian leaders from Sub-Saharan African countries attended the conference, which was hosted by Jesus Film Project and LIFE Ministry Uganda, a ministry of Campus Crusade for Christ International.

*JESUS* (2025) aims to support families in opening the door to Jesus’ teachings and truth, to aid guardians and parents in discipling younger generations.

David Wataba, Jesus Film Project’s Regional Strategy Leader for Africa and and LIFE Ministry Uganda National Director said, "We aim to make the true story of Jesus accessible to families across the world. Regardless of language, age, religion or background, this film is for everyone, everywhere.”

The film serves as a spectacular remake of the iconic 1979 JESUS film, which holds a Guinness World Record as the most translated film of all time. Fusing unparalleled visual effects and computer graphics, the film benefits from the expertise and talent of a stellar technical and production team, whose credits include films from studios like DreamWorks, Pixar and Disney.

The telling of the story of Jesus has evolved throughout history, from the Roman Road to the Gutenberg Press, and right up to the present day through the medium of animated film *JESUS* (2025) will be accessible on various platforms, including virtual reality (VR), augmented reality (AR), and the emerging Metaverse. Just like its predecessor, this animated experiential film will ultimately touch lives in over 2,000 languages, spreading the hope of Jesus to people around the globe.

Geoff Peters, the Global Marketing Director at Jesus Film Project, said, “Jesus followers in each nation are the best naturally equipped witnesses of Jesus in their own culture. *JESUS* (2025) will showcase the life of Jesus as He is in scriptures, allowing local believers to connect the dots for those experiencing Jesus anew, or for the first time.”

Dr. Farai Katsande, the Global Vice President, Africa at Campus Crusade For Christ International, said, “Campus Crusade For Christ International is honored to continue to be part of the legacy of this influential film. The original JESUS film has reached countless lives across the globe. As a continent, Africa has the lowest average age on the planet, with the region’s median age of 19 years old so it’s a blessing to further that impact by using new technology to reach a new generation.”

*Get connected by visiting*[*jesus.film*](file:///C%3A%5CUsers%5CAlex.Rodriguez%5CDownloads%5Cjesus.film)*and sign up for inspiring news and life-changing stories. Or be part of the Jesus Film Project story by downloading our free Insider App to watch video clips and pray with us, as the global momentum grows.*

**Ends**

**Notes to Editors**

David Wataba, Geoff Peters, and Dr. Farai Katsande are available for interviews.

1. **Contact:**

For photos, behind-the-scenes footage, first looks at the new film, interviews (additional spokespeople are available on request,) and further information please contact:

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1. **About *JESUS* (2025)**

*JESUS* (2025) is a new, animated family film about the life of Jesus designed to reach families, new generations, and people of all ages with the story of Jesus. Anchored in the Christian Gospels, the film re-imagines the JESUS film, using much of its dialogue in a refreshed script. The film is slated to release Christmas 2025 and will eventually be in 2,000+ heart languages!

*JESUS* (2025) builds on the global impact of JESUS and more than 40 years of Bible translation work, language production, and strong relationships with ministry partners – helping to reach everyone, everywhere.

1. **About Jesus Film Project**

Jesus Film Project is passionate about sharing Jesus with the world because they believe everyone, everywhere should have access to His life-changing love and forgiveness. That’s why, by God’s grace and through the help of their partners, their [Christian films are available in over 2,000 different languages](https://www.jesusfilm.org/watch). They are designed to break language and literacy barriers so anyone can watch—no matter where they are in the world.

They have placed their sights on reaching everyone, everywhere, with a special focus on the areas of the world that have the [least access to the gospel](https://www.jesusfilm.org/partners/mission-865/). And as the world changes, they innovate, adapt, and [use new technologies to reach it with the story of Jesus](https://www.jesusfilm.org/tools/).